

Most fresh food capacity available*





Flexible design meets exclusive features

New style configurations and innovative features complete the 2012 line of Whirlpool® french door refrigerators. Now there's a french door model for every customer that combines convenient solutions with exclusive features like the FreshFlow™ produce preserver, FreshFlow™ air filter and PUR® filtration system.



The future of french door refrigeration

With a 30" wide model that fits in smaller spaces, the advanced AccuFresh™ dual cooling system and the most energy-efficient french door refrigerator available,* Whirlpool brand has the capacity, flexibility and performance your customers want.



Capacity

- Most shelf space**
- Most fresh food capacity available[†]
- Most usable capacity available in its class^{††}
- Increased capacity[‡] for all storage needs



Flexibility

- External refrigerated drawer
- Triple Crisper system with two larger crispers and a center, smaller crisper
- · Adjustable gallon door bins
- · Adjustable fold-away shelf



Performance

- AccuFresh™ dual cooling system helps keep food tasting great with ideal humidity
- Accu-Chill™ system uses built-in sensors to run the compressor only when necessary
- Adaptive Defrost adjusts to save more energy

Feature finder

- 2 French door customers
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- 20 Kitchen suites

Quality backed by experience

Whirlpool Corporation first manufactured the french door refrigerator with an exterior ice and water dispenser in 2005 in Amana, lowa. Whirlpool® french door refrigerators continue that tradition by offering industry-exclusive features and fresh innovations.

The right french door for everyone

Whirlpool® french door refrigerators are developed with your customers' needs in mind. Whether they are looking for the latest cooling, design or efficiency innovations, there's a Whirlpool® french door model that's right for them.





Consumer unmet need: Not enough storage

Previous french door refrigerator owners looking for enhanced performance and additional features will love a model with the most fresh food capacity available* and our AccuFresh™ dual cooling system.

Solution: All-inclusive model

A french door refrigerator that is not only a leader in capacity and storage, but also delivers the latest in cooling innovation.

Qualifying questions

- Does your current french door refrigerator provide enough capacity?
- Are you satisfied with the performance and food preservation of your current refrigerator?

Learn more on page 6





Consumer unmet need: Small spaces

Space-constrained customers in the market for a top-freezer model now have the option to take home a french door configuration thanks to this model's 30" wide design.

Solution: 30" wide design

A french door refrigerator that complements the smaller kitchens of downtown apartments and older homes.

Qualifying questions

- Do you frequently access items in the fresh food compartment?
- Where would you like to place your new refrigerator?
 What are the dimensions of the location?

Learn more on page 10





Consumer unmet need: Not satisfied

Previous side-by-side model owners are selecting french door models for improved organization and interior configuration.

Solution: Optimal organization

A model that offers french door refrigeration innovation for a large segment of replacement business.

Qualifying questions

- Are you satisfied with the configuration of your current refrigerator?
- Are you looking to maximize fresh food space in your new refrigerator?

Learn more on page 14

The Convenience Customer



Consumer unmet need: Hard-to-reach food

Previous french door model owners are looking to upgrade to a newer model with additional access capabilities. Give your customers complete control over their storage options with this model's convenient external refrigerated drawer.

Solution: Flexible storage

A french door refrigerator that makes customizing storage and accessing fresh food easy with an external refrigerated drawer.

Qualifying questions

- Are you looking for organization solutions, especially for your fresh food?
- Do you have refrigerated items you frequently access?

 Learn more on page 15

2

2 ways to keep it cool

Whirlpool brand offers two different french door cooling systems to meet the needs of every customer.

Accu-Chill[™] temperature management system

Select models feature a traditional, single evaporation system that monitors temperatures and uses a fan to move air from the freezer to the refrigerator. Built-in sensors activate the compressor only when necessary to conserve energy and keep food fresh.

How it works

- 1. A single evaporator works in sync with built-in sensors to monitor both the refrigerator and freezer compartment temperatures
- 2. When a change in temperature is detected, a vent and a fan allow air to flow between the two compartments as needed
- 3. The vent closes once the desired temperature has been reached

Adaptive Defrost

running the defrost cycle only when necessary. Sensors monitor how often the compressor operates, as well as when the doors are opened to help determine when a defrost cycle is necessary.

(available with both cooling systems) This feature provides improved food preservation by



New!

AccuFresh[™] dual cooling system

This innovative dual evaporator system found on select models helps keep crystals off ice cream and fruits and vegetables fresher. It uses the right humidity levels in the right compartments for improved food preservation.

How it works

- 1. Two separate evaporators in the refrigerator and freezer compartments work independently to monitor and adapt temperatures as needed
- 2. When a sensor determines that a change in temperature is needed, a control valve splits the flow of coolant, sending it to the evaporator controlling that compartment
- **3.** The freezer maintains a dry, cold environment with low-humidity to help prevent frost and ice crystals while the fresh food compartment's evaporator provides a cool environment with higher humidity levels

Did you know?

Americans throw away almost 70% of the food they buy, listing spoilage as the primary reason.*

The most fresh food capacity available



More capacity in a standard footprint

This new 29 cu. ft. french door refrigerator packs in the most fresh food capacity available,* thanks to its innovative features and thinner vacuum insulation panels. This model offers the same footprint as our 26 cu. ft. models.

Maximizing storage space

With features that are designed to provide more storage, finding room for fresh and frozen food is easy.



In-Door-Ice® system

This ice dispensing system moves the ice bin to the door, creating room for an extra shelf in the refrigerator compartment. A removable, clear ice bin lets you fill coolers with ease.



25% more usable shelf space**

Innovative MicroEdge™ spill control shelves not only help contain leaks for easier cleanup, they also offer enough strength to hold up to 50 lbs of food.



Most door bin space in the industry

Your customers can easily cool and access gallon jugs, 2-liter beverage containers, condiments and more with these adjustable door bins.

Model		Brand G	Brand L	Brand S
Capacity	29 cu. ft.	29 cu. ft.	28 cu. ft.	29 cu. ft.
Lighting	11-point, ramp-up white LED	Ramp-up white LED & incandescent	Ramp-up white LED	Ramp-up blue LED
Measured Fill	Yes	No	No	No
Ice features	Fast Ice option and In-Door-Ice* system	No	Yes	No
Fresh food preserver	FreshFlow* produce preserver	No	No	No
Active air filter	Yes	No	No	No
Spill-resistant shelves	MicroEdge* shelves	Yes	Yes	Yes
Pantry with electronic temperature controls	Yes	No	No	Yes

Temperature controlled pantry A full-width temperature controlled pantry features white LED lighting and a wide opening to make locating and accessing fresh food easy. The Tap Touch controls offer multiple settings to accommodate stored items. Settings are available for proteins, dairy and cold beverages.

Stay flexible

Adjustable solutions for every storage need



Triple crisper system

Two larger crispers with humidity controls are great for fruits and vegetables, while the center crisper offers storage for small items like cheese and meat.

Fold-away shelf

The front of this adjustable shelf slides out of the way, creating temporary storage space for containers like 2-liter bottles, pitchers or a large salad bowl.



Pizza pocket

Tucked inside the freezer door, the pizza pocket holds multiple pizzas. Now, storing pizza boxes in the freezer drawer is easier than ever.

Freezer divider

Easily customize freezer storage and organize frozen food with the moveable freezer divider bin. This bin is ideal for small or loose freezer items.

Great looks

can take you far

Complete your ultimate customer's Whirlpool® kitchen suite with this model's exceptional performance, contoured doors and sleek handles. But this french door isn't just a pretty face. Highlighting its easy-to-use exterior features can also help you close the sale.

Tap Touch controls

A sleek, high-tech interface allows customers to interact directly with the refrigerator and navigate through its features.

Measured Fill

Select the exact amount of filtered water needed—in ounces, cups or liters. The dispenser will fill the container and automatically shut off when complete.

Fast Ice option

By dropping the freezer temperatures for a full 24 hours, this option can increase ice production by over 30%.*



Replacement Accessories (page 18)

- PUR® water filter
- FreshFlow[™] produce preserver
- FreshFlow™ air filter

Jonsumer insight

"I want my refrigerator to be organized and offer flexible storage areas."

Qualifying guestions

- How do you store food in your current refrigerator?
- What foods do you find difficult to organize so they can be found easily when needed?

Solution

lesigned to provide flexible storage areas hat can accommodate your personal needs, even if they change over time.

NOTE: Not all features are available on all models

Being small has never been so big

This Whirlpool® 20 cu. ft. model is opening the french door configuration to space-conscious customers with its innovative design and capacity. The graphic below illustrates the number of people living in older homes with smaller kitchens.*



Did you know?

The average home in the U.S. was built in 1974.* Older homes with small kitchens are great sales opportunities for the 30" wide model.





Gallon door bins

Easily customize door storage when and where you need it. Clear gallon door bins adjust to accommodate your customers' storage needs.



Most usable capacity**

Meet all of your customers' storage needs with the 20 cu. ft. french door refrigerator's greater usable capacity.



Adjustable fold-away shelf

The front of this adjustable shelf slides out of the way, creating temporary storage space for containers like tall 2-liter bottles, pitchers or a large salad bowl.

he Whirlpool brand difference

Whiripool brand's newest french door refrigerator isn't just a great fit for small spaces, it's the best fit!

	Whirlpool brand	Brand L	Brand S	Brand F			
Model		LFC20760S	RF217AB				
Width	30"	30"	33"	Does not offer a model smaller than			
Exterior water dispenser	Yes	No	No	the standard french door width of 36"			
LED lighting	Yes	No	No	- Width of 30			

Replacement Accessories (page 18)

- PUR® water filter
- FreshFlow[™] produce preserver
- FreshFlow[™] air filter

MICHIGAN 715,459



Get the inside scoop

on flexible storage solutions



Full-width pantry

Store wide items like party platters and sheet cakes and manage the temperature with the full-width pantry's manual controls.



Condiment Caddy

Easily transfer condiments or other items from the refrigerator to the table.



Two crispers

Selectable humidity levels help preserve the freshness of fruits and vegetables. Two crisper sizes allow for even more customization.

Modern style with high-quality performance

The 30" wide french door refrigerator not only offers space-conscious customers industry-leading capacity. It also delivers the sleek style, filtered water and efficiency expected from the french door refrigerator platform.

Exterior water dispenser

Select models feature an industry-exclusive external water dispenser. It puts cold, filtered water in reach without opening the door.

Contemporary design

Bring a modern look to the kitchen with a 20 cu. ft. french door refrigerator that offers smooth, contoured doors, hidden hinges and a flush base grille.

ENERGY STAR® qualified

This model is more energy efficient than the federal minimum standard and features an eco-friendly CEE Tier 2* qualification.



Superior features and optimal organization



More consumers are in the market for flexible french door refrigerator innovations. It's important that your customers know Whirlpool brand delivers exceptional performance and features for consumers looking to move into this configuration.



Performance

Adaptive Defrost and built-in sensors measure temperature and activate the compressor only when necessary. Models with a CEE Tier 3* qualification save even more energy.



Flexible storage

A full-width pantry and adjustable gallon door bins make preserving tems easy.



Ramp-up white LED lighting

Make food look like it should while using ess energy.

French door models not only offer more fresh food space and flexible storage solutions, they also put fresh food at eye level and offer advanced features. You can close the sale with transitional consumers by comparing these french door features to those found on side-by-side models.

Did you know?

More doors and more places to store



Whirlpool brand's 4-door refrigerator is packed full of your customers' favorite convenience features. Delivering greater capacity and the latest flexible solutions, it gives customers complete storage control.

External refrigerated drawer

Easily reach fresh foods and increase storage customization with an external refrigerated drawer.



Most shelf space

This 25 cu. ft. model offers greater shelf space so your customers will have enough capacity to hold bulk food purchases and large party platters.

Did you know?

The 4-door refrigerator segment is expected to grow an additional 45% over the next 4 years in the french door refrigeration market.† Make sure this model is on your floor to keep up with consumer needs.

Replacement Accessories (page 18)

PUR® water filter

PUR® water filter

FreshFlow[™] air filter

Take it to the floor

with a demonstration



Light up the floor

Show off these models' display capabilities to your customers with the following demonstrations. To turn the showroom mode off, repeat the steps for each model below.

Models: GI6SARXX, GI6FARXX, GI6FDRXX and GI6SDRXX

To begin the showroom mode on the Tap Touch controls, press and hold "Light" and 'Fast Cool" at the same time for three seconds.

Models: GX2/5FHDXV and GX5FHTXV

To begin the showroom mode on the electronic controls, press and hold "Light" and 'Fast Cool" at the same time for three seconds.

Model: GI0FSAXV

To begin the showroom mode on the electronic controls, press the downward arrow until a dash appears in both the refrigerator and freezer displays.

Models: WRF560SFY and WRF560SMY

To begin the showroom mode on the manual controls, press and hold "Cooling On/Off" for three seconds.

Model: WRF560SEY

To begin the showroom mode on the manual controls, press and hold both the "Fast Cool" and "Moisture Control" at the same time for three seconds.

Models: WRF736SDA and WRF989SDA

To begin the showroom mode on the Tap Touch controls, press and hold "Light" and "Lock" at the same time for three seconds.

Sale sign off and final tips for customers

Before your customers leave the store, share these tips that will make using their new refrigerator easier. Walking customers through this information will help improve their experience with Whirlpool® refrigerators and keep them coming back to your store.



Fresh sounds

Customers may notice new sounds and changes in the length of time the compressor is running. That's because new refrigerators use new energy-efficient design techniques to regulate refrigerator temperatures.



Water needs

To get your customer's ice and water dispenser up and running, they'll need a connection to a cold water supply with water pressure between 30 and 120 psi. Newer models* require between 35 and 120 psi. For best taste, use copper or PEX water lines. See product specifications for complete installation requirements.



Door seal

A vertical hinged seal is attached to the left refrigerator door. The hinge will automatically fold inward when the left door is opened. If both doors are opened, a seal will automatically form between the two doors when closed



Moisture control

Reduce any moisture on the vertical door seal by activating the moisture control feature on the electronic display. This feature helps reduce moisture that may occur due to humid environments.

What does it mean?

nelps you decode the model numbers for Whirlpool brand's newest french door refrigerators.

Sales that bring them back for more

Accessories may be small, but they offer a profit margin of 40% to 60%.* Mix accessories into every appliance purchase and you'll not only create happy customers, you'll also keep them coming back to your store.

Why does adding on replacement accessories matter?

- 1. Accessories increase the opportunity for repeat business and foot traffic for years after a purchase
- 2. Accessories offer a profit margin of 40%-60%*
- 3. By helping their appliances work great, accessories create happy customers
- 4. With 80% of customers never replacing their water filter, accessories are an opportunity to create new business



PUR® filtration system

Water filters reduce contaminants from household water for up to six months and offer a 40% profit margin.* Select models offer filtered water from an interior or exterior dispenser.

Why sell water filters?

- 1. Your customers can save up to \$600 a year with a PUR® water filtration system** instead of buying
- 2. Use a PUR® water filter and help prevent the disposal of over 3,000 plastic bottles a year**
- 3. 18 million consumers need to change their water filters every six months for optimal performance
- 4. Replacement filters increase repeat business, because 68% of consumers purchase them from the same store where they bought their refrigerator



produce preserver helps keep these fruits and vegetables fresh. To find out more visit whirlpool.com/producepreserver

Food type	Sensitivity to Ethylene Gas ^{††}	Effect of Ethylene Exposure**			
Iceberg lettuce	High	Russet spotting			
Broccoli	High	Yellowing			
Cantaloupe	Moderate	Mold			

FreshFlow™ produce preserver

Extend the freshness of produce by up to four days[†] with a filter that absorbs excess ethylene gas. For optimal results, use two pouches in the holder along the crisper drawer wall.



Did you know?

The packaging's included timed sensor reminds customers to replace FreshFlow[™] air filters and FreshFlow[™] produce preservers every six months.



active filter circulates air to reduce common food odors, from items like onions, garlic, fish and spoiling foods. It utilizes chemical absorption when placed in any refrigerator and is 15 times more effective than baking soda at reducing odors.





Tips for using replacement filters

Push filter: FILTER 1

Turn filters: FILTER 2 & FILTER 4



with suite style

Whirlpool brand's new White Ice and Black Ice kitchen customers how they can add a unified feel to any kitchen with smooth, contoured doors and sleek handles.



Sell the right model for your customers

Find out what features are important to your customers by listening to their refrigeration needs. Use this tool to find the right french door refrigerator for each customer and highlight key features they can gain by stepping up the line.

+ Select step-up features are listed for each model.



Whirlpool® french door refrigerators are NERGY STAR® qualified to help conserve resources and save money on utility bills.

Coming soon!

WRF736SDA

- · 26 cu. ft. capacity
- In-Door-Ice® system
- Triple Crisper system

Customers who want storage customization will appreciate the Triple Crisper system. It increases storage flexibility and makes room for large items, while keeping smaller items secure.



WRF989SDA

- + 29 cu. ft. capacity
- + AccuFresh™ dual cooling system
- + 11-point, ramp-up white LED lighting

Whirlpool brand's innovative AccuFresh™ dual cooling system offers dual evaporators with the right cooling for both fresh and frozen food to help keep food tasting great.



WRF560SFY

This 30" wide model is perfect for customers

who want a french door refrigerator that will accommodate pre-existing kitchen fixtures,

downtown apartments and small spaces.

· 20 cu. ft. capacity

- · 20 cu. ft. capacity
 - + Factory-installed ice maker with PUR® 6-month ice filtration

WRF560SMY

Customers looking for the convenience of having fresh ice at any time will love this french door refrigerator's factory-installed ice maker and PUR® ice filtration system.



WRF560SEY

- · 20 cu. ft. capacity
- + Exterior filtered water dispenser
- + PUR® 6-month water and ice filtration

Fresh ice and water is always on hand with this 30" wide french door refrigerator's exterior water dispenser. Now your customers can get the latest in water filtration within the smallest french door configuration available.

Expand the sale

Combinations that sell Understanding which appliances your customers appliances are designed to may want to pair with their refrigerator purchase can help you maximize your time on the sales floor work together to deliver a premium style. Show your



is the #1 refrigerator purchase add-on!



GX2/5FHDXV

 22/25 cu. ft. capacity Accu-Chill™ temperature management system

Customers can keep food fresh and save energy using the Accu-Chill™ system. It activates the compressor only when necessary to conserve energy and help keep food fresh.



GX5FHTXV

- 25 cu. ft. capacity
- + Interior water dispenser
- + PUR® 6-month water and ice filtration

Customers looking for a sleek exterior and filtered water will enjoy the interior dispenser and the PUR® 6-month filtration system inside this french door refrigerator.



GI6FARXX

- + 26 cu. ft. capacity
- + Exterior ice and water dispenser
- + Crushed ice
- + Tap Touch controls

Tech-savvy customers will enjoy this model's sleek Tap Touch controls. This capacitive touch interface brings a high-tech and innovative style to any kitchen.



GI6FDRXX

- 26 cu. ft. capacity
- + CEE Tier 3* qualified
- + White LED interior lighting

Consumers who want the leader in energy efficiency can turn to this eco-friendly model. It exceeds government efficiency standards by 30% and is CEE Tier 3* qualified.



GIOFSAXV

- · 20 cu. ft. capacity
- + Counter depth styling

If your customer needs a french door model that will fit seamlessly into their kitchen, offer this counter depth french door refrigerator. It sits virtually flush with countertops and kitchen fixtures.



GZ25FSRXY

- · 25 cu. ft. capacity
- External refrigerated pantry drawer
- Measured Fill
- Ramp-up white LED lighting

Customers who crave the latest design innovations will love the style of the 4-door refrigerator. The external refrigerated drawer puts fresh food in easy reach.

*Based on the Consortium for Energy Efficiency product qualifications. Visit cee1.org for more information

Model Lineup Black bold text in chart indicates a step-up feature.

	Black bold text in chart indicates a step-up feature.								Ultimate	Convenience
	Space-Conscious Customer				Transitional Customer				Customer	Customer
	NEW!	NEW!	NEW!			11	D		NEW!	NEW!
		WHIRLPOOL®				W	HIRLPOOL GOL	.D®		
MODEL	WRF560SFY	WRF560SMY	WRF560SEY	GX2FHDXV GX5FHDXV	GX5FHTXV	GI6FARXX	GI6FDRXX	GIOFSAXV	WRF989SDA	GZ25FSRXY
Capacity (cu. ft.)	20	20	20	22/25	25	26	26	20	29	25
Counter depth styling ICE & WATER FEATURES								•		
Dispenser			Exterior water		Interior water	Exterior ice and water	Exterior ice and water	Exterior ice and water	Exterior ice and water	Exterior ice and water
Measured Fill									•	•
In-Door-Ice® system									•	
PUR® 6-month filtration		ice only	Water and ice		Water and ice	Water and ice	Water and ice	Water and ice	Water and ice	Water and ice
Water filter cartridge replacement no.		Filter 1 (W10295370)	Filter 1 (W10295370)		Filter 4 (UKF8001)	Filter 4 (UKF8001)	Filter 4 (UKF8001)	Filter 4 (UKF8001)	Filter 2 (W10413645A)	Filter 4 (UKF8001)
Factory-installed ice maker		•	•	•	•	•		•	•	•
Fast Ice option									•	
Crushed ice			_			•	•		•	•
Dispenser control lock PERFORMANCE FEATURES										·
ENERGY STAR® qualified	•	•	•	•	•	•	•	•	•	•
CEE Tier qualification*	Tier 2	Tier 2	Tier 2	Tier 1	Tier 1	Tier 2	Tier 3	Tier 1	Tier 2	Tier 1
Cooling system	Accu-Chill™	Accu-Chill™	Accu-Chill™	Accu-Chill™	Accu-Chill™	Accu-Chill™	Accu-Chill™	Accu-Chill™	AccuFresh™ dual	Accu-Chill™
Adaptive Defrost	•	•	•	•	•	•	•	•	•	•
Temperature controls	Electronic	Electronic	Electronic	Electronic	Electronic	Tap Touch	Tap Touch	Electronic	Tap Touch	Tap Touch
FreshFlow™ produce preserver	•	•	•						•	
FreshFlow™ air filter	•	•	•						•	
Fast Cool option	•	•	•			•	•	•		
White LED interior lighting	•	•	•				•		11-point, ramp-up	Ramp-up
STORAGE FEATURES Refrigerator										
Clear door bins	3 adjustable gallon, 2 fixed	3 adjustable gallon, 2 fixed	3 adjustable gallon, 2 fixed	1 adjustable gallon, 3 adjustable	1 adjustable gallon, 3 adjustable	3 adjustable gallon, 3 fixed	3 adjustable gallon, 3 fixed	2 adjustable gallon, 2 adjustable,	3 adjustable gallon, 3 fixed	3 adjustable gallon, 3 fixed
MicroEdge™	gallon, 1 fixed	gallon	gallon	3 adjustable	3 aujustable	gallon, 5 lixed	gallon, 3 nizeu	2 mini fixed	3 half-width	gallon, 5 fixed
glass shelves						71.16.111	71.16.111	71.16.111	adjustable, 1 full-width fixed	3 half-width
SpillGuard™ glass shelves	1 full-width slide- out adjustable, 1 full-width fixed	1 full-width slide- out adjustable, 1 full-width fixed	1 full-width slide- out adjustable, 1 full-width fixed	4 half-width adjustable, 1 full-width fixed	3 half-width adjustable slide- out, 1 half-width adjustable, 1 full-width fixed	3 half-width adjustable slide-out, 1 mini adjustable , 1 full-width fixed	3 half-width adjustable slide-out, 1 mini adjustable, 1 full-width fixed	3 half-width adjustable slide-out, 1 mini adjustable, 1 full-width fixed		adjustable slide-out, 1 half- width adjustable, 1 mini adjustable, 1 full-width fixed
Adjustable fold-away glass shelf	SpillGuard™	SpillGuard™	SpillGuard™						Half-width MicroEdge™	
Clear humidity controlled crispers	2 split-width	2 split-width	2 split-width	2	2	2	2	2	Triple Crisper system	
External refrigerated drawer										•
Full-width pantry	Temperature controlled	Temperature controlled	Temperature controlled	•	Temperature controlled	•	Temperature controlled	Temperature controlled	Temperature controlled	
Specialty door bin		Condiment Caddy		Can caddy	Can caddy					
Upper slide-out baskets	1 white plastic	1 white plastic	1 white plastic	1 wire	1 wire	1 wire	1 wire	2 white plastic	1 white	1 wire
Lower baskets	1 white plastic	1 white plastic	1 white plastic	1 wire	1 wire	1 white plastic	1 white plastic	1 white plastic	plastic drawer 1 white plastic	1 white plastic
Freezer divider	i write plastic	i write plastic	i writte plastic	i wile	i wile	i writte plastic	i write plastic	i write plastic	• writte plastic	i write plastic
Pizza Pocket									•	
DIMENSIONS										
Height including hinges x Cabinet width x Depth including handles	68½" x 29½" x 34%"	68½" × 29½" × 34%"	68½" × 29½" × 34%"	70%" × 32%" / 35%" × 34%" / 35%"	69⁵%°" × 35%" × 35½"	70%" × 35%" × 35¾"	70%" × 35%" × 35¾"	70%" × 35%" × 30%"	70%" × 35"/16" × 35"/16"	70%" × 35%" × 35%"
COLORS	W B M	W B M	W B M	Q B Y	Q B Y	Q B F Y	Q B Y	ВІҮ	W B F M H E	Y
	Available colors									
	, .vanabie COIOIS									
					NAME OF TAXABLE PARTY.			-		

B | Black with Black Cabinet

F | Monochromatic Satina™ Steel with Gray Cabinet

E | Black Ice with Black Cabinet

Q/W | White with White Cabinet

FROM THE HEART OF AMERICA TO YOUR SALES FLOOR

Whirlpool Corporation has spent the last 100 years committed to American manufacturing. With more than 20,000 employees across the nation, the largest home appliance company in the world* is now a member of the Made in the U.S.A. Foundation's Hall of Fame. Now, more than ever, we are proud to offer customers french door refrigerators that are designed, engineered and assembled with American pride.



Sales Materials

For support materials call 1-800-643-3444, or order online 24 hours a day at the Whirlpool Trade Fulfillment Center via whr.com or mywhirlpool.com. Please have the form numbers ready for the items you need.



2011 Whirlpool® Full Line Catalog

Form No. WX100415 Cost: \$5.00

Whirlpool® French Door Refrigeration Specifications Sheet

Form No. WR110218 Cost: \$1.00/pad of 25

Whirlpool® French Door Refrigeration Point-of-Purchase

Model: WRF989SDA Form No. WR110215A-D Cost: FREE



ADVANTAGE Magazine Winter 2012

Form No. XT110127 Cost: FREE

COMING SOON! ADVANTAGE Magazine Spring 2012

Form No. XT110144 Cost: FREE

2011 Winter–2012 Spring Accessories Catalog

Form No. XA110094 Cost: \$0.50

Parts and Accessories*

Be sure to close the sale in style! These add-ons will help give your sales a boost and send your customers home prepared.









affresh™ Kitchen & appliance cleaner

Part No. W10355010

affresh™ Stainless steel wipes

Part No. W10355049

affresh™ Stainless steel cleaner

Part No. W10355016

FreshFlow[™] air filter

Part No. Air 1 (W10346771A)

FreshFlow[™] produce preserver

Part No. Fresh 1 (W10311524)

Refrigeration 3-pack

Part No. F1WK6C1 (Filter 1, 3-pack)

Part No. F2WK6C1 (Filter 2, 3-pack)

Scan to find out more

about the benefits of water filters http://www.youtube.com/watch?v=pSq7f_3G7zQ



